

# NEWSLETTER

February 2023



**BUS4X4**  
KITSHOP | *People Mover Solutions*

## What's New?

- 4x4 workshop
- 4WD vehicle tips
- 4WD adventures



**BUS4X4**<sup>TM</sup>  
**GROUP** | *PEOPLEMOVER  
SOLUTIONS*



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[bus4x4.com.au](https://bus4x4.com.au)



In this newsletter, we are pleased to introduce our latest workshop updates, some tips on what to consider before purchasing a 4WD vehicle for your business, off-road adventure ideas and more!

Connect with our team via [our website](#) or [our social media pages](#) for our latest updates or any enquiry.

Warm Regards,  
**Bus 4x4 Team**



# BUS 4x4 UPDATES

## Bus 4x4 Workshop



February has been an exciting month at the [Bus 4x4](#) workshop, with our skilled team focused on crafting top-quality Bus 4x4 conversions of Toyota Coaster.

From transforming the vehicle's interior to adding 4x4 capabilities with the help of our professionally engineered 4x4 Conversion Kit, our team has been working hard to build conversions that are as comfortable as they are stylish.

To begin your 4x4 conversion journey, [talk to our team](#) today.

## Choosing the right 4WD Bus or Van for your Business



In our [latest blog](#), we delve into the critical importance of selecting the right 4WD vehicle for your operations, whether you're navigating harsh terrains or transporting personnel and equipment.

Read the blog [here](#) to discover how Bus 4x4 can revolutionise your operations.



# PARTNER WITH BUS 4x4



Looking to expand your business and be part of a leading company in the off-road transportation industry?

Bus 4x4 is seeking driven and motivated Distributors to partner with us.

As our Distributor, you will have access to:

- Detailed Technical & Product Training
- Wholesale Pricing Structures
- One-on-One Technical/Installation Training (Initial Setup)
- Technical Support & Warranty
- Quarterly Business Reviews
- Monthly Technical & Operations Forums
- Sales Strategy Development & Coaching
- Marketing Support

A Distributor must embody the Bus 4x4 ethos and share our unwavering commitment to exceptional customer service and support, all while upholding our high standards of quality. All potential distributors go through a rigorous vetting process, which includes meetings with senior management, and understanding of capability and financials.

Sounds like your next business opportunity? Email us for a confidential discussion, at [enquiries@bus4x4.com.au](mailto:enquiries@bus4x4.com.au)



**DID  
YOU  
KNOW  
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## **The Simpson Desert, NT**

Image credit: Tourism NT

Get ready to tackle the ultimate off-road adventure with your 4WD vehicle.

The Simpson Desert in the Northern Territory offers 4WD enthusiasts a once-in-a-lifetime adventure. The region's towering sand dunes and rugged terrains, with rocky outcrops and steep slopes, challenge even the most experienced off-roaders, making the Simpson Desert a dream destination for many 4WD enthusiasts. With its breathtaking natural beauty and stunning sunsets, the Simpson Desert promises an unforgettable experience that will create memories that last a lifetime.

[Visit this link](#) to hire a 4WD van or bus and embark on this thrilling adventure.

Read more about the Simpson Desert [here](#).



**Bus 4x4 Group** includes Bus 4x4 Global | Bus 4x4 Kitshop | Bus 4x4 Hire, located at  
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